

RHEM Light Indicators



Is Your Lighting Working Against You?

What kind of lighting are you viewing proofs, prints and originals under? You're not alone if you answered "What lighting? It's dusk in here 24/7" or even "Tanning bed bulbs I guess. I have to wear sunglasses at my desk".

We all know that controlled lighting such as a viewing booth with D50 or 5000K lights give the most accurate visual control of color – but who actually has that luxury at their office? By utilizing a GATF/RHEM strip, you can easily see whether you are working in good or bad lighting. Carry the strip around your office to select the best location you have or even adjust the lighting (bulbs) if it's possible.

The GATF/RHEM Light Indicator is printed with 2 magenta colorants. When viewed under proper graphic arts lighting (5000K), the two colorants appear the same color. When viewed under other light sources you can see the two different colorants.

Contact your Democrat Printing Account Executive for a FREE SAMPLE today or click on the link below for more information.

<http://www.printing.org/store/4739>

Simulated differences under:



Incandescent Light



Cool White Fluorescent Light



D50 Daylight