

PANTONE COLOR BRIDGE®



Not Just For Spot Colors...
Your Best Resource For
Creating Proper CMYK
In InDesign and Quark.

An invaluable multi-use color reference tool, use PANTONE COLOR BRIDGE to:

- Select and specify solid PANTONE Colors on coated or uncoated stock
- **Determine how a PANTONE Color will appear when reproduced in CMYK**
- Create optimal display of PANTONE Colors on monitors and Web pages

PANTONE color choice is key from design through printing. Always have a PANTONE book handy when you design. Trust the PANTONE book over your monitor or previously printed pages.

PANTONE Color Bridge displays a side-by-side match between the solid ink color (Spot Color) and the closest CMYK simulation of that solid ink color for both coated and uncoated paper. With nearly 1,100 colors to choose from, PANTONE Color Bridge takes the guess work out of choosing the correct CMYK mix to match your desired ink color.

Remember to purchase new books and download software each time PANTONE introduces revisions.



<http://www.pantone.com/pages/products/product.aspx?pid=293>